

EVERGREEN PERINATAL EDUCATION And SWAG Conferences LLC

Present

Foundations for Best Practice in Lactation Care: The 5-Day Course

Including (CLE) Lactation Educator Certificate
(Formerly Professional Education in Breastfeeding and Lactation)

February 27-March 2, 2012

Hs Lordships Restaurant Berkeley, CA



Set in a room with a beautiful 3-sided floor-to-ceiling view of San Francisco, the San Francisco Bay and the Golden Gate Bridge this in-depth course enables participants to provide accurate, current and consistent information about breastfeeding and lactation and support expectant new families in feeding their babies from birth through the process of weaning. Each participant will be given the knowledge to work with other healthcare providers to ensure continuity of care for the breastfeeding mother and her infant(s). All areas of the International Board of Lactation Consultant Examiners exam grid are included and the course content is based on current scientific research as it applies to “best practice” issues in the clinical setting.

REQUIREMENTS ARE FINISHED BY THE LAST DAY OF THE COURSE WHEN CERTIFICATES ARE AWARDED. NO ASSIGNMENTS DUE IN THE FUTURE.

In order to comply with the IBLCE requirements to apply to take the IBCLC exam this course is Part 1 of a total of 90 hours of education. Part 2, several online modules totaling 37.5 hours will be available through Evergreen Perinatal Education starting Spring 2012. Part 3, Applications in Lactation Care, will be a 2-day 15-hour course offered on March 14-15, 2012. Parts 2 and 3 will require separate registration and fees and can be taken in any order after completing Part 1.

FACULTY

Molly Pessi, BSN, IBCLC Director Evergreen Perinatal Education

Molly has spent most of her career with a focus on family centered maternity care. She worked at Evergreen Hospital Medical Center from 1985-2003, following 5 years as a health educator, clinician and lactation consultant for a hospital-based nurse-midwifery service. At Evergreen Hospital, she developed comprehensive parent and professional education programs, the regional breastfeeding center, a postpartum clinic and Baby-Parent Groups. This led to the first US designation of “Baby Friendly” by UNICEF and the World Health Organization. Molly is currently the director of Evergreen Perinatal Education, a consulting and education program for professionals. She has served on the International Board of Lactation Consultant Examiners and is a past president of that board. She is a registered nurse, childbirth educator and an International Board Certified Lactation Consultant.

Ginna Wall, MN, RN, IBCLC

Ginna founded the lactation program at the University of Washington Medical Center in 1986 and continues there as coordinator for Lactation Services. This program serves a predominantly indigent and high-risk client, and the challenge of caring for the premature infant is a major focus of the program’s lactation consultants. Almost 20% of the infants born at the University of Washington Medical Center require neonatal intensive care. Ginna received her master's degree in nursing from the University of Washington and has published several articles about breastfeeding in BIRTH, JOGNN and the Journal of Human Lactation. Ginna has served on the editorial board of the JHL and the exam committee of IBLCE. She has been on the faculty of Evergreen Perinatal Education since its inception.

COURSE WORK

Each participant will:

- Review course material with multiple choice exams in lactation
- Complete a written project and an anatomy and physiology study guide
- Receive a certificate of completion at conclusion of course

WHO SHOULD ATTEND?

- Individuals preparing to become a board certified lactation consultant
- IBCLCs requiring CERPS or exam preparation for re-certification
- Maternity or pediatric nurses
- Obstetricians, pediatricians or family medicine physicians
- Midwives
- Childbirth educators
- Doulas
- WIC clinic staff members
- Perinatal educators
- Social workers
- Early Head Start staff
- La Leche League leaders
- Nursing Mother's Counselors
- Public health nurses or staff
- Occupational or respiratory therapists
- Registered dieticians

PROGRAM

Introductions and Overview of Course
Talking to Mothers about Breastfeeding
Prenatal Breastfeeding Risk Assessment
Why it Matters What We Feed Babies
Getting Feedings Started with Evidence-based Care

Breast and Nipple Pain
Positioning and Latching Babies at the Breast
Normal Patterns of Early Breastfeeding
Internal Anatomy and Hormones of Lactation
Challenging Early Feedings

Diet, Allergy, Colic, Drugs and Medications
Preterm and Late Preterm Babies
Tools and Techniques of the Trade
Hand Expression of Milk

Hyperbilirubinemia and Breastfeeding
Biology and the Conflict with Culture
Insufficient Milk - Intake and/or Supply
Breastfeeding & Families
Postpartum Adaptation, Mood Disorders, Depression and Breastfeeding

Breastfeeding and Working Outside the Home
Learning to be "Baby Friendly"
Miscellaneous Breastfeeding Problems and Unfinished Questions
Biological Weaning From the Breast
Evaluation of the Course

REGISTRATION Seats are limited. Registration includes this 5-day course, the Certified Lactation Educator Certificate, meals and continuing education credits. Full attendance is required. There is no partial credit.

EDUCATION CREDITS

California Board of Registered Nursing Provider #14127
International Board of Lactation Consultant Examiners
Commission on Dietetic Registration

45 Contact Hours
37.5 CERPs (35.5 L & 2 E)
37.5 CPE Hours, Category II

PROGRAM

Day	Monday	Tuesday	Wednesday	Thursday	Friday
Registration/Sign-in	7:30-8:00	7:45-8:00	7:45-8:00	7:45-8:00	7:45-8:00
Program	8:00-5:00	8:00-5:00	8:00-5:00	8:00-5:00	8:00-5:00

MEALS INCLUDED

Continental breakfast: Yogurt, orange juice, fresh fruit, bagels and croissants, coffee, tea and decaf.

Lunch: Restaurant Dining Room Buffet

Afternoon Break: Assorted sodas and mineral waters or coffee, tea and mineral waters plus cheese and crackers, nuts and pretzels or veggies and dip.

WALK-INS There will be **NO** registration at the door.

REFUNDS Requests for refunds must be in writing and postmarked no later than **one month before the starting day of the course**. A \$100.00 administration fee will be retained on all cancellations.

NON-SUFFICIENT FUNDS A \$50 fee will be charged for checks returned from the bank.

CERTIFICATES These will be handed to all participants who have completed all course requirements, including payment, at the end of the course. Replacement certificates cost \$30.

***AGENCY SPONSORSHIP** All attendees will be held primarily responsible for payment of all registration fees. If your workplace or other agency will be paying your registration fee, it is important for you to register as soon as possible with a note to Sue Wirth telling her that the payment will follow. Attending the course is contingent on all course fees being paid by the beginning of the course.

CONTACT/QUESTIONS Anne Garrett 650-755-7165 Sue Wirth SWAGconferences@aol.com

WEB SITE SWAGconferences.org

DIRECTIONS to HS LORDSHIPS at 199 Seawall Drive, Berkeley, CA 94710

510-843-2733

Parking: Free and Ample

FROM THE NORTH- Take I-80 West to Berkeley. Exit at University Ave. Follow Loop West to University Ave. Make the left on University Ave. Stay in left lane. At Marina Blvd. stop sign turn left and go to the end. Turn left on Seawall Drive and go to the end of the road.

FROM THE SOUTH- Take the Gilman Street exit from I-80. At the stop sign turn Left onto Gilman Street. Go under the freeway and make a Left onto the Frontage Road. At the next stop sign, University Avenue, turn Right. Turn left at Marina Blvd stop sign. Turn left on Seawall Drive and go to the end.

FROM THE BAY BRIDGE -Take Emeryville/Powell St. exit. Make a left and go under the freeway overpass. Make a right onto Frontage Road, following the signs to the Berkeley Marina. Make a left turn onto University Ave. Turn left at Marina Blvd stop sign. Turn left on Seawall Drive and go to the end.

Registration Form

Please Print Clearly

Name (as you wish it to appear on your name badge) and Credentials

Institution/Agency

Email(s)***

Home Address

City

State

Zip

Phone (home)

Phone (work)

Special Needs

***AGENCY SPONSORSHIP:** I agree that I am primarily responsible for the payment, by the first day of the course, of all registration fees if my employer or agency does not pay.

Signature

Date

- Send registration form to Sue Wirth, 908 Curtis Street, Albany, CA 94706-2108
- *There is no FAX available.*
- ***Provide a legible email address for confirmation and course information. If you do not have an email address it is important that you have a friend or coworker who can receive emails for you.

Course Date: February 27- March 2, 2012

Registration

Early (postmarked by January 21, 2012) \$950 (____)

Regular (postmarked by February 20, 2012) \$999 (____)

CHECKS Make checks payable to SWAG Conferences LLC

CREDIT CARDS VISA MC Discover American Express

Signature_____

Date_____

Credit Card Number_____

Expiration Date_____

CLOSEST AIRPORT

Oakland International Airport (OAK)

AREA HOTELS

Courtyard by Marriott Emeryville

5555 Shellmound Street, Emeryville, CA 94608

510-652-8777

Close to mall and restaurants

Doubletree Hotel and Executive Meeting Center Berkeley Marina

(Possible free shuttle to and from BART and Hs Lordships)

200 Marina Boulevard, Berkeley, CA 94710

510-548-7920

Four Points by Sheraton-San Francisco Bay Bridge

1603 Powell Street, Emeryville, CA 94608

510-547-7888

Close to mall and restaurants

Hilton Garden Inn San Francisco Bay Bridge

(Possible free shuttle to Hs Lordships)

1800 Powell Street, Emeryville, CA 94608

510-658-9300

Close to mall and restaurants

Woodfin Suite Hotel San Francisco Bay

(Possible free shuttle to Hs Lordships)

5800 Shellmound Street, Emeryville, CA 94608

510-601-5880

Close to mall and restaurants