

Faculty Biography



Molly Pessi, BSN, IBCLC

Director

Evergreen Perinatal Education LLC

Molly has spent most of her career with a focus on family centered maternity care. She worked at Evergreen Hospital Medical Center from 1985-2003, following 5 years as a health educator, clinician and lactation consultant for a hospital-based nurse-midwifery service. While at Evergreen Hospital, she developed comprehensive parent and professional education programs, the regional breastfeeding center, a postpartum clinic and Baby-Parent Groups. This led to the first US designation of "Baby Friendly" by UNICEF and the World Health Organization. Molly is currently the director of Evergreen Perinatal Education, a consulting and education program for professionals. She has served on the International Board of Lactation Consultant Examiners and is a past president of that board. She is a registered nurse, childbirth educator and an International Board Certified Lactation Consultant.

DIRECTIONS

FROM THE NORTH- Take I-80 West to Berkeley. Exit at University Ave. Follow Loop West to University Ave. Left on University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

FROM THE SOUTH- Take the Gilman Street exit from I-80. Left at stop sign onto Gilman Street. Go under the freeway and turn Left onto the Frontage Road. At the next stop sign, University Avenue, turn Right. Left at Marina Blvd stop sign. Turn left on Seawall Dr.

FROM THE BAY BRIDGE- Take Emeryville/Powell St. exit. Make a left and go under the freeway overpass. Make a right onto Frontage Road, following the signs to the Berkeley Marina. Turn left onto University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

CLOSEST AIRPORT

Oakland International Airport

AREA HOTELS

Courtyard by Marriott Emeryville

5555 Shellmound Street, Emeryville, CA 94608

510-652-8777

Close to mall and restaurants

Doubletree Hotel and Executive Meeting Center Berkeley Marina

(Possible free shuttle to & from BART and Hs Lordships)

200 Marina Boulevard, Berkeley, CA 94710

510-548-7920

Four Points by Sheraton-San Francisco Bay Bridge

1603 Powell Street, Emeryville, CA 94608

510-547-7888

Close to mall and restaurants

Hilton Garden Inn San Francisco Bay Bridge

(Possible free shuttle to Hs Lordships)

1800 Powell Street, Emeryville, CA 94608

510-658-9300

Close to mall and restaurants

Woodfin Suite Hotel San Francisco Bay

(Possible free shuttle to Hs Lordships)

5800 Shellmound Street, Emeryville, CA 94608

510-601-5880

Close to mall and restaurants

**EVERGREEN PERINATAL
EDUCATION LLC &**

SWAG CONFERENCES LLC

PRESENT

Clinical Applications A two-day practice-oriented intensive

*March 14-15, 2012
Berkeley, California*



Hs Lordships Restaurant

Free Parking

199 Seawall Drive | Berkeley CA 94601

510-843-8144

**SWAGconferences@aol.com
650-755-7165**

**evergreenperinataleducation.com
SWAGconferences.org**

Course Description

This two-day practice-oriented intensive is part of a new lactation education plan from Evergreen Perinatal Education. **Clinical Applications** provides a summary of your didactic education and clinical experience, focusing on case studies and the critical thinking required for those who are working with infant and child feeding issues in maternal-child health. **Clinical Applications** can be your final step in preparation for the IBLCE exam, or it can be an opportunity for you to collaborate with other experienced clinicians and problem solve on complex case studies.

Clinical Applications offers health professionals:

- Networking opportunities
- Opportunities to reflect on and grow from clinical practice experiences
- Roundtable dialogue on challenging lactation cases and evidence-based recommendations
- IBLCE Code of Ethics discussions for implementation into daily lactation practice
- Continuing education credits

Clinical Applications is for health professionals who have:

- Strong clinical skills in assisting breastfeeding families
- Attended a comprehensive breastfeeding education program in the last 5 years
- Completed at least 37.5 hours of lactation education in preparation for the IBLCE exam

REGISTRATION FEE

Includes continental breakfast, lunch, breaks and continuing education.

REGISTRATION CONFIRMATION

Please include a legible email address.

EDUCATION CREDITS

- International Board of Lactation Consultant Examiners, 15 CERPs
- Commission on Dietetic Registration, 15 CPE Hours
- California Board of Registered Nursing Provider #14127, 18 Hours

PROGRAM

Registration & Breakfast: 7:30-8:00 am
Instruction: 8:00 am to 12:00 pm & 1:00-5:00 pm

BABIES AT THE CONFERENCE

Quiet infants in arms-no strollers please.

CANCELLATIONS must be in writing and postmarked by March 3, 2012 to SWAG Conferences LLC, 908 Curtis Street, Albany, CA 94706-2108 for a full refund minus a \$50 processing fee.

SUBSTITUTIONS

We reserve the right to change the program/speakers as necessary.

AGENCY SPONSORSHIP

All attendees are held primarily responsible for all registration fees. If your workplace or other agency is paying your registration fee, please register as soon as possible with a note that payment will follow.

Registration Form

Mail to: SWAG Conferences, 908 Curtis Street, Albany, CA 94706-2108

Name and Credentials

Address

City, State

Zip code

Primary Phone

Alternate Phone

E-mail

Experience *Check all that apply*

- IBCLC
- Took a 3-6 day breastfeeding course after January 1, 2007
- Licensed/certified health care provider

Special Requests *Please describe*

Fee

- \$345 Early Registration (postmarked by February 4, 2012)
- \$395 Regular Registration (postmarked by March 3, 2012)
- \$445 Late Registration (postmarked after March 3, 2012 or walk-in)

Method of Payment

- Personal Check: Make payable to SWAG Conferences LLC
- Agency Sponsorship, payment to follow

I agree that I am primarily responsible for the payment, by the beginning of the course, of all registration fees if my employer or agency does not pay.

Signature

Date

- Credit card (VISA MC Discover American Express)

Signature

Date

Expiration date

Credit Card #